



Annual Report 2010/2011

West Broadway Development Corp.



Table of Contents

Report from the Chair of the Board of Directors	3
Report from the Executive Director	5
WBDC Board and Staff	7
Broadcaster	8
Gardens	9
Kid's Garden	10
Greenspace Plan	11
Good Food Club	12
Property Improvement Program	13
Housing Development	14
Safety and Rooming House project	15
Soup Bee	16
Volunteerism	17
Small Grants	18
Community Plan	19
Audited Financial Statements	19

West Broadway Development Corporation

608 Broadway
Winnipeg, MB R3G 0W9
PH: 204-774-7201 FX: 204-779-2203
info@westbroadway.mb.ca
www.westbroadway.mb.ca

Incorporated 1997

Mission

West Broadway Development Corporation is a catalyst for positive change in the West Broadway Neighbourhood

Vision

West Broadway: A safe, healthy and vibrant place to live, work and play.

Report from the Board of Directors

Daniel Rempel, Board Chair

2010-2011 was a significant year for the WBDC Board of Directors. As a first-time board chair it has been an intense year of learning about and working toward sound board governance practices. I am deeply grateful to all those directors who endured me as chair in my learning journey with grace, patience and trust. I hope in retrospect to have deserved your indulgence.

My personal ambition for the WBDC is for it to become a more transparent, accountable, democratic, but above all, effective organization. Nothing is perfect, but I relish the challenge of trying to get as close as possible. My personal hope for the WBDC Board of Directors is for it to become a centre for excellence in non-profit board governance.

Some of the changes the the Board has made this year include:

- planning to seek out more nominees than vacancies on the board, so the WBDC members have a meaningful democratic choice to make in electing directors.
- planning to hold a second general meeting in the fall so that the Board is attuned to the concerns of the membership when it creates its annual strategic plan and to keep the new community plan before the community
- restructuring the agenda for board meetings around our strategic priorities, so that the board remains focused on the priorities it has set
- using a consent agenda to deal with uncontroversial matters, to free up time to deal with the important big-picture issues.



Report from the Board of Directors (continued)

- developing terms of reference for all of its committees to ensure that roles and responsibilities are clear.
- preparing to switch from a nominations committee which just seeks candidates in advance of the AGM to a board development committee which also has year-round responsibilities for orientation, performance review, and setting strategic priorities for the recruitment of candidates.
- reviewing the corporations by-laws for potential improvements (stay tuned for the fall!)

I wish I could talk about more exciting changes to come, but as chair I cannot comment on decisions the Board has not yet made. I can only humbly ask the membership to grant the board the same trust and patience that the directors have shown me this year. I can assure you that the current directors and all of the nominees are committed to making WBDC the organization that its members deserve.

Members: now it is your turn! Think carefully about the qualities and priorities you want to see on your board of directors and vote accordingly. This is what makes it your organization.



Report from the Executive Director

Molly McCracken

Trust the process! In the past year WBDC was the steward a new Community Plan using a strong, fluid and creative process. The methods were based in community planning best practices and developed through collaborations with community members in West Broadway. The result: a holistic Community Plan, to be used by everyone in West Broadway to guide work towards improving the social, environmental and economic conditions of the neighbourhood.



A huge thank you to the over 500 people who participated in conversations and build understandings on how to improve the community, one step at a time. West Broadway folks from all walks of life participated in three community forums 267 surveys, many small group discussions, Sacred Stories and door knocking. It is obvious how much people care about West Broadway and about each other. And it shows: the Plan maps out how decades old problems like poverty, colonization and discrimination can and should be addressed right here, in this neighbourhood. Please find the Plan as an addendum to this Annual Report.



WBDC receives recognition at the Neighbourhoods Alive! 10 year celebration. Left to right: Minister Kerri Irvin-Ross, Val Bingeman (NA!), Molly McCracken, Rob Altemeyer (MLA), Robin Falk, Katie Anderson, Oanh Pham, Brian Grant, Tammy Klos.

WBDC used the Community Plan as the basis for our next Five Year Neighbourhood Renewal Plan. This ambitious Plan positions WBDC as a facilitator and supporter of the goals of the Community Plan. WBDC wishes to build on, and support the great work already happening in the area, by encouraging things like more resident-run events, more recreation, more volunteerism and longer hours for local services. WBDC can also fill gaps, for example the organization will be looking for resources to provide advocacy and supports to the many tenants in the area.

Report from the Executive Director

Molly McCracken

Much of the Community Plan and the Neighbourhood Renewal Plan hinges on having enough resources to help mobilize the existing energy and passion of the people of West Broadway and respond to needs. While sometimes this work is small “p” political, every political stripe of government should invest in reducing poverty and improving the inner city. Giving people a hand up, not a hand out saves taxpayers money in the long run. Reducing our impact on the planet may cost a bit more now but saves resources for generations to come. These obvious truisms need to be told again and again to our political decision makers, so that they resource communities like West Broadway better.



In the Fall of 2010, Neighbourhoods Alive! celebrated their ten year anniversary. We are proud of our support by the Province and by NA!, and 2011 marks the beginning of NA!’s investment in a third five year core funding agreement and a 1% increase in funding for WBDC. While this is only the first such funding increase WBDC has seen in ten years, it is my hope that it is the beginning of a much more substantial investment. WBDC requires adequate administrative dollars to staff a front desk to receive inquiries. Not-for-profit funding needs to move away from the project model to long term investment in “best practices”: organizations and programs that have a proven track record for results.

This is my last Annual General Report, I am moving on from my position at WBDC. I wish to give a deep and heartfelt thank you to everyone in West Broadway who has made my time here so wonderful and memorable. I have learned so much from each of you. Thank you for making West Broadway beautiful.



Board of Directors 2010/2011

Executive

Daniel Rempel – Chair

Maeengan Linklater – Vice Chair

Jonathon Schmidt - Secretary

Robin Falk – Treasurer

Members at Large

Lauren Clasen

Jen Haddad

Mario Lopes

Leah McCormick

Dawn Rogers

Lauren Schellenberg

Bruce Spielman

Kate Sunabacka

West Broadway Development Staff 2010/2011

Russell Alexander	Soup Bee Manager
Katie Anderson	Growing Together Gardens Coordinator
Clare Ashdown	Edible Heritage Youth Garden
Zorya Baskier-Pasternak	Urban Greenteam
Chelsey Berendse	Edible Heritage Youth Garden
Brian Conroy	Soup Bee Cook and Delivery Assistant
Cam Davis	Soup Bee Cook and Community Cleaner
Nikketa Campbell	Edible Heritage Youth Garden
Shelagh Graham	Green Space Development Coordinator
Brian Grant	Housing Development Coordinator
Tammy Klos	Good Food Club Coordinator
Eugene Linklater	Community Cleaner
Greg MacPherson	Safety and Rooming House Coordinator
Molly McCracken	Executive Director
Jody McNarland	Soup Bee Cook
Oanh Pham	Office and Block Contact Coordinator
Alex Reynolds	Urban Greenteam
Vanessa Russell	Soup Bee Cook
Dartanian Spade	Community Cleaner and Soup Cook
Kalynn Spain	Good Food Club Intern
Allyson Watts	Accountant

Broadcaster



Renewing our community together



From hot topics like low vacancy rates to sweet stories about Angels on Broadway, the Broadcaster tells the “news and views” of West Broadway

- Resident-Driven Community Newspaper that links residents, businesses and agencies
- Create social inclusion, reduces social isolation and builds skills and capacity
- Create an opportunity for residents to read and hear about other resident's experiences and opinions
- Creating neighbourhood identity

Accomplishments

- Distribution of four publications of the Broadcaster/ year: September 2010; December 2010; March 2010 and June 2010
- 2,000 editions of the Broadcaster are distributed to residents in West Broadway through 30 free drops in stores, apartment buildings, businesses and door to door delivery
- Increase in contributors from 54 in 2009 to 61 in 2010
- All editions of the Broadcaster are stored at the Manitoba Archives Library

Successes

- More interest in the Broadcaster within the community-as judged by contributors
- Diverse number of stories printed that would not have a venue otherwise
- 118 contributors since 2007
- Contributors have increase feelings of support and venue for stories
- Broadcaster is known as the vehicle to communicate the neighbourhood's news and issues

Challenges

- It is challenging to put together a newspaper quarterly with many demands on staff time. Currently WBDC is looking at other ways of operating the Broadcaster. If anyone is interested in volunteering to coordinate or edit the paper, please be in touch.

Thanks to our Funders and regular advertisers:

Assiniboine Credit Union, Counsellor Jenny Gerbasi, MLA Rob Altemeyer, MP Pat Martin



Gardens and Urban Agriculture



Renewing our community together



The Growing Together Garden Coordinator is responsible for coordinating community gardens in West Broadway. We:

- Allocate plots, organize and communicate with gardeners about garden events and season set up
- Supervise 2 Urban Green Team Greenspace Workers each summer
- Supervise Green Wave staff from Take Pride Winnipeg each summer
- Oversee the programming and coordination of the kids garden at 659 Westminster
- Organize educational workshops for gardeners – new and returning

Generate ongoing funding to support program coordination, garden development and growth

Accomplishments

Spirit Park had a number of amazing public art displays on site, has a new laneway light, more compost bins and an expanded volunteer base to support common areas

Boulder Park has become a wonderful addition to the West Broadway community. It has a new bulletin board, a butterfly garden and more public pick plots that when it began in 2003.

Broadway Neighbourhood Centre community garden is new and open for gardening with 18 new beds this year! Four of these plots are accessible to people in wheelchairs.

Urban Ag (Klinic) site is a 3,400ft² space in 2010 the site was resident managed by 7+ urban farmers to save seeds. In 2011 it will be managed by Gordon Bell Off Campus, an alternative high school program. Students will gain credits, learn garden skills and give back to the community.

199 Langside is a transitional housing site we've been able to use as a community garden for 2 years (2009-2010), this has been extended to 2011

Community Workshops We offered over five workshops and community garden events in 2010

Great West Life Based on consultations in the Green Space Plan process a proposal for a gathering space, orchard and community garden was submitted to GWL. This is under review by GWL.

Successes

In 2010 there were **120 gardeners** and **volunteers** working at 7 sites in the community. There are **11 public pick plots** throughout neighbourhood for community picking and discovery. Since 1997, 20,305 ft² of previously unused space is now being used as relaxing green spaces and for productive gardens. Wow!



Thanks to our Funders!



Kids' Garden



Renewing our community together



The Growing Together Garden Coordinator is responsible for coordinating the kids' garden.

- We collaborate with youth agencies to attend and support programming throughout summer
- Hire summer staff to develop and deliver programs for youth at summer day programming at the site

Generate funding to support program coordination, garden development and ongoing growth

Accomplishments

Over 1700 ft² of gardens, just for KIDS!

In the spring of 2009 WBDC partnered with Bridging the Gap (BTG) and local garden mentors to develop our dream garden – a child-focused space designed to teach about indigenous and traditional plants and methods. Local gardeners and BTG facilitated the planning and grants process, achieving two-year funding (2009-2010) from Walmart-Evergreen Green Grants and an additional one-year funding (2009) from Environmental Youth Corps. WBDC has hired and managed summer staff to deliver programming in July and August for both 2009 and 2010.

During this time, the staff developed a range of educational programming materials for working with kids aged 4-16.

In 2010 WBDC reached out and partnered with six other youth serving agencies to ensure access to the gardens and to bring more neighbourhood kids to the garden each day. In 2010 over 220 children visited the kids garden and over the past two years, they have planted over 300 different edible and indigenous plants!



Successes

In 2 years, we've involved over **250 children** with the Edible Heritage Youth Garden. They have **planted over 300 different edible and indigenous plants**. We have **developed programming** for 40 days of educational summer programming. Manitoba Hydro has been supportive of our programs and allowed us to **expand the garden** for even more plants!

Challenges

There is a growing interest in kids garden plots and programming. More agencies want to participate each year. Funding is seasonal; we're never sure if we'll have the staff and resources needed to run programming each year.



Thanks to our Funders!



Good Food Club



Renewing our community together



The Good Food Club is a leading-edge community development program that provides a hand up, not a hand out. Members participate at the level they choose, make friends, learn new skills and participate in healthy living!

The Good Food Club (GFC) creates food security and supports local skills development. We use a capacity-building approach to food insecurity by providing opportunities for members to participate in local food systems. The GFC makes healthy nutritious, affordable food available in West Broadway and inner-city Winnipeg.

Accomplishments & Successes

- Veggie Van Market: 12 veggie van days were held including a veggie van party September 4th covered by CBC, CTV and Global TV
- 13 farm Fridays with 178 participant visits
- 175 good food boxes delivered from November 2010 to March 2011
- New in 2010: trip to a strawberry farm, workshops on cooking with farm food and foraging for mushrooms along with a canning bee, 98 participants in workshops
- Ten community cafes with 40—50 people in attendance and six volunteers / café, the Fall Supper on September 17th had 93 people in attendance
- The GFC went from a list of 25 members in 2007 to a membership of close to 300 today.
- WBDC participated with Food Matters and other Neighbourhood Renewal Corporations to expand the good box program. A business plan was created for the "Winnipeg Food Share Coop" and funding is being sought to start this program, based on the GFC food box concept
- The GFC's coordinator was awarded the 2010 Mayor's Business Improvement Zone Award.
- New van donated by Thomas Sill Foundation and Eastern Chrysler.
- Chosen as The Edward Carriere Fundraiser recipient for 2010 and Edward's raising more than \$22,000!

Thank you to Tammy Klos, GFC Coordinator for all her hard work with the program, Tammy moved on from this position in March 2011



Challenges

- The ability to secure longer term funding: The GFC successfully rallied against the loss of 2 major funders in early 2010 however funding is an ongoing challenge. Few government programs fund food security programs and ongoing holistic programs such as the GFC. Thankfully Neighbourhoods Alive! has agreed to continue to support the GFC in 2011 and 2012

Thanks to our Funders!



West Broadway Green Space Plan



Renewing our community together



Boulder Park, 152 Langside



New garden beds at BNC



Inner City Garden Tour at Clinic Urban Ag site

The *West Broadway Green Space Plan* is a document built with community input to identify and work to improve access to green space in the neighbourhood, through partnerships with West Broadway residents, organizations and businesses. Nine consultations and focus groups were held between August and December 2008, with over 150 people participating throughout the process. The Green Space Plan identifies several goals to be worked on in the coming years.

Accomplishments

West Broadway Green Space Plan was presented to both the City Centre Community Committee and the Property & Development Committee at City of Winnipeg City Hall.

Boulder Park (152 Langside) was specifically highlighted in presentations at City Hall and discussions have begun with the City regarding a long term use agreement for the property.

Broadway Neighbourhood Centre (BNC), WBDC worked with BNC to fundraise \$500,000 of federal, provincial, municipal, and private funding for improvements to BNC's green space, the largest green space in West Broadway, which includes: natural playspace, recreational field leveled and resodded, splash pad features and 18 garden beds.

128/130 Langside Street worked with Westminster Housing Society to ensure that development at will include accessible community green space. Based on consultations in the green space plan and infill plan, the development includes four garden plots and a gathering space.

Great West Life submitted a plan detailing opportunities for improvement to their **green space along Balmoral Street**, based on feedback from the community. Awaiting response from GWL.

Composting: WBDC supports volunteers to maintain 6 compost sites with twenty bins in West Broadway at BNC, Spirit Park, 199 Langside, Sherbrook Community Garden, Clinic Urban Agriculture site and Boulder Park.

Rivertrail The West Broadway section of the rivertrail is a priority for development by residents, however because of frequent erosion we have been informed it cannot be fully developed. There is a committee of residents organizing bark chipping and other improvements along that path. If you are interested in getting involved please let us know.

Gordon Bell Green Space: although just outside the official boundaries of West Broadway, WBDC supported efforts to secure this area as an athletic field will provide recreational opportunities for students and residents alike, to be developed in the upcoming years by the Winnipeg School Division.

Successes

The West Broadway Green Space Plan has been a helpful tool in advocating for support and funding for green space initiatives as it documents the community interest and involvement in these projects. Several projects identified in the Plan have been started and some, like the green space improvements at Broadway Neighbourhood Centre, are almost completed.

Challenges

Because West Broadway is an older, established neighbourhood, new public green spaces are rare. This means that public access to additional green space requires improving the spaces that already exist and working with private landowners who may have different long-term goals. Developing overall policies and positions relating to green space in West Broadway could help us be proactive in addressing new opportunities. Funding for the Green Space Development Coordinator ended in March, 2011, funding needs to be mobilized to grow the work in this program area.

Thank you to Shelagh Graham, Greenspace Coordinator for all her hard work, funding for her position is complete

Thanks to our Funders!



Property Improvement Program (PIP):

Exterior fix up grants for homeowners & landlords



Renewing our community together



PIP grants are designed to promote the improvement of homes and rooming house exteriors in West Broadway. PIP was established in 2002 and is funded jointly by the City of Winnipeg and the Province of Manitoba.

Accomplishments

- Improved housing stock, added streetscape appeal and increased safety for homes and rental properties
- Leveraged public sector investment to increase private re-investment and community-based investment; property tax base and real estate value
- Increased environmental awareness; energy efficiency measures, sustainability, reduced green house emissions

Successes

Since 2007, 173 Grants were allocated equalling \$243,037 which leveraged \$582,832 in private investment.

Property Improvement Program (PIP) 2007-2010

(Small Exterior Fix-Up Grants)

Year	2007	2008	2009	2010	Total
Numbers of Applicants	49	45	41	39	173
PIP Grants Allocated \$	63,166	73,146	53,725	53,000	\$ 243,037
Private Investment \$	149,691	166,780	131,361	135,000	\$ 582,832

There were 452 exterior improvements; 303 windows, 33 fences, 33 eavestrough, fascia & soffits, 21 houses painted, 18 porches, 13 doors, 13 sidewalks, 10 roofs and 8 landscaping projects

A Homeowner who participated in the Program said,

"The PIP grant has been pivotal in accelerating the transformation of my home, while contributing to an enhanced sense of place that is visible throughout the neighbourhood!" – 2010 Homeowner participant

Challenges

- There are still areas of blight in the housing stock that need to be addressed, especially rental properties such as rooming houses with absentee landlords or do not register their rents, a condition of the program. WBDC is lobbying the City and Provincial governments to develop a program to target Rooming Houses
- Sustaining funding through the partnerships with the City of Winnipeg and Province of Manitoba at the Winnipeg Housing & Homelessness Initiative.

Thanks to our Funders!



Manitoba



West Broadway Housing Coordination



Renewing our community together



Program area

Work in Progress: The West Broadway Housing Plan 2008 – 2012 is based on consultations in the neighbourhood and outlines priorities for public funds and investments for housing in West Broadway. Goals include: addressing core housing need / affordability; improving conditions of rooming houses; maintaining existing housing stock; developing infill housing and coordinating the above. This is coordinated by the Housing Development Coordinator at WBDC.

Accomplishments

- West Broadway neighbourhood is dedicated a Major Improvement Area (MIA) and Housing Improvement Zone (HIZ) by the City of Winnipeg Housing Policy. This designation provides \$160,000 of public funding annually for priorities in the Housing Plan as approved by the City.
- The West Broadway Housing Stakeholders group meets regularly to discuss and recommend local non-profit housing work in the area. This group is comprised of non-profit housing providers, housing professionals, community agencies, and three levels of government

Successes

- Eight new affordable, accessible rental units built by Kikinaw Housing at 271/297 Furby
- Four new affordable units built by Westminster Housing Society at 130 Langside with a public greenspace adjacent as per public consultations
- WBDC partnering with SAM Management to build 13 units of mixed housing at 114 Langside, 248 Langside and 279 Young, as per public consultations
- WBDC works with bylaw enforcement and is developing a Rooming House pilot program

West Broadway Housing Development 2007-2010

West Broadway Housing Stakeholder	Type of Housing Development	2007 # of Housing Units	2008 # of Housing Units	2009 # of Housing Units	2010 # of Housing Units	Subtotal Rehabilitation and Infill Housing
Westminster Housing Soc. 299 Furby	Rehabilitation	4				4
Private Landlord 142 Furby (RRAP)	Rehabilitation		11			11
Greenheart Housing Cooperative	Infill Housing			24		24
Westminster Housing Soc. 203 Maryland	Rehabilitation			2		2
KIKINAW Housing 261 Furby	Rehabilitation			6		6
KIKINAW Housing 271-297 Furby	Infill Housing				8	8
Westminster Housing Soc. 762 Broadway	Rehabilitation				4	4
Westminster Housing Soc. 128-130 Langside	Infill Housing				4	4
WBDC 114 & 248 Langside, 279 Young (proposed)	Infill Housing				12	12
Total Number of Housing Units						75

Challenges

- More than 54% of units in West Broadway were exempted from rent controls between 1999 – 2008 resulting in rent increases of 10-15% on average. Many cannot afford to remain in their units, resulting in instability. More rent supplements (grants to tenants who can't afford high rents) needed
- Working with City bylaws to target boarded up buildings or properties falling off the market and transfer the properties to non-profit housing providers for rehabilitation
- Partner with private housing providers (apartments) and public sector to secure more rent geared to income units and lower than medium market units
- Funding and financing for housing development

Safety & Rooming Houses



Renewing our community together



The West Broadway Safety Program is completing two year funding on organizing community efforts to improve the safety of our neighbourhood. The Safety and Rooming House Coordinator works on several fronts, from resourcing and educating with low-income tenants on their rights and responsibilities as renters, to orchestrating community building activities focused on safety. Key efforts include public education on root causes of crime, improving local access to crime prevention resources, organizing the safety commitments of area businesses, and developing a Neighbourhood Safety Plan for West Broadway.

Accomplishments

- A community driven Safety Plan for West Broadway was released in September of 2010. It represents the collective efforts of many concerned community members and is the physical embodiment of a year of consultation, surveying, research, writing and reflection.
- Many neighbourhood safety events have been held to provide opportunities for residents to meet one another, learn about local issues, address mutual concerns, and build relationships. To date there have been two community forums on safety, two neighbourhood safety audits, six block safety meetings, five BIZ Safety Committee meetings, one block party, one safety BBQ, and several community safety meetings for neighbourhood groups.

Successes

- To date the Safety and Rooming House Coordinator has met with over 50 tenants to discuss and address concerns. 68 tenant consultations and 24 safety hardware improvements have been made in low income rental units for issues including: lack of adequate security on unit doors, bed bug infestations, advocacy/support for tenant in meeting with landlord, post-incident security advice for tenants who had experience criminal victimization etc
- The Coordinator has also been supervising the 'Community Cleaners Program'. Two youth from Resource Assistance for Youth (RaY) have been hired and have removed approximately 400 bags of litter from our back lanes, parks and sidewalks. In addition they have reported dozens of bulk waste items each week (discarded couches, mattresses, furniture) to 311 for removal and painted 57 badly damaged auto-bin dumpsters, in many cases several times as fires have been started or graffiti reappeared. Thanks to the West Broadway BIZ for funding the Cleaner's wage.
- The West Broadway BIZ launched several important safety improvement initiatives in 2010:
 - ◇ A widely used Graffiti removal program has removed hundreds of unwanted tags from West Broadway streets
 - ◇ A Community Cleaner Program picks up an enormous amount litter from neighbourhood back lanes and reports dozens of bulk waste items to 311 for removal each week
 - ◇ Upwards of 60 badly damaged auto-bin dumpsters were freshly painted
 - ◇ Safety Incentives Program was introduced to encourage businesses to make safety related property improvements

Challenges

With the completion of West Broadway's Safety Plan we have well defined neighbourhood priorities for how best to solve local safety issues. Currently we have a limited amount of funding from Neighbourhoods Alive and the Winnipeg Foundation to continue this program for another year. Our challenge lies in securing funding and successfully mobilizing community efforts to implement the Safety Plan's key strategies. West Broadway will become a safer neighbourhood when community members mobilize to make that happen.

Thanks to our Funders!



Soup Bee



Russell and Vanessa in the kitchen



Minister Kerri Irvin Ross enjoys soup served by Vanessa at our launch!

The Soup Bee is a non-profit social enterprise supported by the West Broadway Development Corporation. Our goals are to provide supportive employment opportunities in the downtown core, promote food security and local producers, all while leaving a small carbon footprint.

We create delicious gourmet soup once a week, to order, for delivery to downtown and select drop-off points. Vegetables and meats are ordered from as many local producers as possible. We pride ourselves on creating healthy, superior quality soup. Each week we have different soups to order, with a total of two options - one meat and one vegetarian.

Please support us and buy some delicious soup! www.soupbee.ca or 218-SOUP

Accomplishments

- Soup Bee launched in early September, 2010. Our launch was featured on Shaw TV, CTV, CBC, CBC radio, CKUW, as well as Winnipeg Free Press and various other publications.
- We employ four part time local residents as Soup Cooks and Delivery Assistants. The Cooks have completed food handling certification, paid for by the program.
- Since our launch, we've sold over 2,000 litres of soup thanks to help from "soup champions" at office buildings who organize bulk orders and at drop off points.
- Currently we deliver to 30 different locations throughout Winnipeg's downtown core and demand is growing weekly. Thanks to a partnership with Natural Cycle courier, the office deliveries are now being done by bicycle. We also expanded thanks to a promotion in "Groupon" this February to do home deliveries, primarily to Wolseley and River Heights neighbourhoods.

Successes

Since our launch, we have been able to provide jobs, training, and valuable work experience to four residents in the West Broadway community. We've also been able to support local producers of meats and vegetables through purchasing their products to use for our soups, as well as promoting them through our marketing. We find that we've been well received by the community, through people volunteering to help, as well as buying our product. Thank you to our partners: Agape Table and All Saints Church for your support!

Challenges

Each week it is a challenge to gather all of the ingredients locally, with suppliers not always having certain items in stock or being forced to drive out of the city to pick them up isn't always an option.

- Obtaining packaging which meets our expectations can be challenging at times, however we are working towards reusable packaging.
- New businesses require several years to break even. Currently we are selling approximately 70 liters average per week, we need to move to 130 to break even and be self sustaining. Ongoing fundraising and marketing campaigns are needed to make this a self sustaining enterprise.

Thanks to our Funders!



LITE: Local Investment Towards Employment



Volunteerism



Renewing our community together



Volunteerism Improves community capacity & community relations and increase pride in West Broadway. This is what WBDC does to support volunteerism in West Broadway:

- Assigns volunteers to programs within West Broadway Development Corporation structure.
- Integrate residents into the programs within WBDC.
- Resident capacity building.
- Provide activities for community.
- Create social inclusion and reduce social isolation.
- Residents/volunteers feel they belong to a group.
- Increase knowledge of WBDC within the city.
- Increase community empowerment, connection, pride, engagement & responsibility for the neighbourhood.
- West Broadway residents have increased capacities to make the most of other personal opportunities and to lead other community improvement activities.

Accomplishments

- Created volunteer intake system, manual and policies.
- Held one volunteer orientations and one volunteer appreciation.
- Coordinated volunteers at community gardens, Spring Clean Up, Fall Treebanding and the Snoball Winter Carnival

Successes

- Volunteers understand their roles and responsibilities and WBDC manages risk associated with volunteers.
- 80 volunteers in general database and 278 Good Food Club database
- As of 2010:
 - 18 Board members
 - 118 Contributors for the Broadcaster
 - 278 GFC members
 - 87 Treebanders
 - 423 Spring Clean up
 - 64 Snoball volunteers
 - 106 Gardeners

Challenges

- Some residents do not fill out forms but still participate in volunteering programs.
- Currently we are not funded for volunteer coordination so we have less staff time to focus specifically on recruiting, supporting, training and appreciating volunteers



Keith Whitford passed away in the Winter of 2010/2011. A passionate volunteer with the Broadcaster and many other non profits in West Broadway, Keith will be remembered fondly for his strong social justice values and positive energy.

Small Grants 2010



Renewing our community together



Thanks to Neighbourhoods Alive! WBDC is able to offer small grants for a wide variety of community development activities in West Broadway. We are proud to have supported the following in 2010:

Spooky Kooky Whodunit Mystery Dinner Theatre – Art City

New gym floor – Broadway Neighbourhood Centre

Arthritis Forum and Newsletters – Broadway Senior's Resource Centre

Tenant's Recreational program – Kikinaw Housing Inc.

Early Years Science Evening – Mulvey School

Grand Opening and Rooming House Clean Up Crew - Resource Assistance for Youth

Sherbrook Street Festival – West Broadway BIZ

Book on West Broadway inhabitants – West Broadway Citizens Appreciation Network

Family activities and outings – West Broadway Community Ministry

Spring Break 2010 project – West Broadway Youth Outreach

Children's recreational green playspace – Wolseley Family Place

African History Month – Workers of Colour Support Network

Good Food Club – WBDC

Broadcaster - WBDC

Community Gardens – WBDC

Treebanding 2010

Spring Clean Up 2010

Snoball 2010



West Broadway Community Plan 2011-2016 SUMMARY

Why a Community Plan?

Community-based planning works with residents and stakeholders to create a vision and priorities to help improve quality of life. The result is a comprehensive, holistic action plan that can be used by West Broadway Development Corporation (WBDC), residents, partners, government and funders to identify priorities.

We wanted to know:

- In order to make West Broadway a safe, healthy and vibrant place to live, what are the most important changes that need to take place in the next five years?
- What specific change initiatives would you (or your organization) be most likely to participate in?
- What actions could WBDC undertake to contribute to positive changes?
- Who could partner with WBDC to bring about change and what would each partner contribute?

A community plan is a non-statutory plan, meaning that it is not adopted as by-law like development plans, secondary plans and zoning by-laws; instead it is a plan that helps to inform policy, guide development, and strengthen communities. While community plans are not adopted as by-laws in Manitoba, they can be “adopted by resolution of council. This means that the plan carries the weight of council policy but can be amended more easily than a statutory plan”. Neighbourhood, or community, plans are “required for neighbourhood renewal organizations to receive funding from the Province of Manitoba’s Neighbourhoods Alive! program, but they can also serve as “roadmaps” and strategy guides for specific initiatives”*

Process

Several approaches were used to gather information and to engage with West Broadway community members in a process designed to provide opportunities to answer the questions posed above and to encourage discussion.

Community members were invited to participate in a variety of ways: anonymously through an online or paper survey; in person at a community forum and a housing forum; in small, self-identified groups through discussion groups; and in an anonymous but targeted project called Sacred Stories.

The data gathered was analyzed by looking for themes that ran through the data as well as additional insights that indicated emerging issues. Themes were organized into main goal areas and one to five sub-goals were identified to support each of the main goal areas.

On March 3, 2011 a forum was held providing community members an opportunity to review and discuss the draft Community Plan goal areas and sub-goals with steering committee members and others.

The Community Plan belongs to the West Broadway community and is a living document. It is intended to guide the work of residents, agencies and businesses in West Broadway.

As the organization initiating the community plan process, and acting as a catalyst for change, WBDC is using the Community Plan to guide our work for the next five years. Annual progress and challenges implementing the plan will be presented to the community and a town hall style meeting. Feedback will be sought to update the Plan and WBDC’s initiatives related to the Plan.

For more information regarding WBDC’s initiatives as they relate to the Community Plan or for the full Plan, please contact WBDC at 608 Broadway, 774-7201 or www.westbroadway.mb.ca

*Karin Kliewer, 2010, *Community-Based Planning: Engagement, Collaboration and Meaningful Participation in the Creation of Neighbourhood Plans* http://usaskstudies.coop/socialeconomy/?page_id=1302



Goal Areas and Initiatives

Goal Area: Community Social Development

1. Plan and support community events that promote social connections among all community members.
2. Support development of multi-generational and inter-generational programming with a particular emphasis on children and youth.
3. Support programs and activities that encourage the participation of Aboriginal peoples, new comers to Canada, seniors and those who live with mental or physical health challenges.
4. Advocate for funding to enable longer operational hours for agencies and programs.
5. Encourage increased recreational and sports activities development.

Goal Area: Housing and Accommodation

6. Continue to implement WBDC Housing Plan including local planning and networking capacity, development of innovative and diverse housing options and implementing initiatives that seek to minimize vacant, abandoned or poor quality housing in the neighbourhood.
7. Support resources, education, advocacy and funding for renters and landlords.
8. Advocate for increased funding to address affordable housing issues.

Goal Area: Increasing Income and Power for Well-Being

9. Improve community communication and networking.
10. Enhance the respectfulness of government agencies, businesses and landlords organizations toward the community members they serve.
11. Support the development of neighbourhood education and training programs.
12. Develop, implement and support mentorship strategies that support community members in advocating for tenant, welfare and housing issues.
13. Encourage and support local hiring.

Goal Area: Community Spaces and Environment

14. Continue to plan and support initiatives that maintain and enhance community spaces in the West Broadway neighbourhood.

Goal Area: Safety


15. Continue to implement the WBDC Safety Plan to enhance the safety of the West Broadway area.

West Broadway Development Corporation
Statement of Financial Position
As at December 31, 2010

	2010	2009 (Restated)
Assets		
Current		
Cash	124,594	117,901
Accounts receivable (Note 4)	65,082	47,673
Prepaid expenses and deposits (Note 5)	4,688	4,038
GST receivable	3,411	1,801
	197,775	171,413
Capital assets (Note 6)	210,068	173,255
	407,843	344,668
Liabilities		
Current		
Accounts payable and accrued liabilities	19,997	9,819
Deferred contributions (Note 7)	190,768	189,509
Current portion of term loan due on demand (Note 8)	3,800	3,000
Current portion of long-term debt (Note 9)	4,875	4,875
	219,440	207,203
Term loan due on demand (Note 8)	15,835	20,434
	235,275	227,637
Long-term debt (Note 9)	71,094	75,969
Deferred contributions related to capital assets (Note 10)	28,763	-
	335,132	303,606
Net Assets		
Unrestricted	11,898	27,362
Internally restricted (Note 11)	60,813	13,700
	72,711	41,062
	407,843	344,668

Approved on behalf of the Board

Director


 Director

West Broadway Development Corporation

Statement of Operations

For the year ended December 31, 2010

	2010	2009 (Restated)
Revenues		
Grants	581,878	585,839
Donations	34,150	31,376
Fundraising and other	23,689	15,549
Interest	141	177
Project management fees	36,394	30,540
Amortization of deferred contributions related to capital assets	738	-
Contributions deferred in prior year (Note 7)	189,509	99,995
Contributions deferred to subsequent year (Note 7)	(190,768)	(189,509)
	675,731	573,967
Expenses		
Equipment	8,237	6,046
Insurance	3,132	2,355
Interest	6,535	6,710
Management fees	36,394	30,540
Miscellaneous and GST	3,016	8,207
Office and supplies	18,216	16,127
Phone	3,992	4,294
Professional fees	26,155	26,512
Project expenses	212,891	141,066
Property tax	3,438	3,897
Rent	14,063	14,667
Repairs and maintenance	4,874	3,203
Salary and benefits	310,573	277,329
Sub-contracts	6,234	10,746
Subscriptions and dues	880	927
Utilities	2,645	2,341
	661,275	554,967
Excess of revenues over expenses before other items	14,456	19,000
Other items		
Gain on disposal of capital assets	25,813	-
Amortization	(8,620)	(7,557)
	17,193	(7,557)
Excess of revenues over expenses	31,649	11,443

The accompanying notes are an integral part of these financial statements

Thank you to our Funders!



Winnipeg Housing and
Homelessness Initiative



Programme Logement et
Sans-abri de Winnipeg

Canada

Manitoba



Manitoba



EVERGREEN

Imagine your city with nature



Environment
Canada

Environnement
Canada

Thank you also to:

Manitoba Education and Youth—Urban Green Team

Manitoba Conservation

Environmental Youth Corps

West Broadway BIZ

Jenny Gerbasi

St. Mary's Road United Church

