



WEST BROADWAY FARMERS' MARKET 2023 IMPORTANT VENDOR INFORMATION



How to become a vendor:

- ❖ Vendors are required to be familiar with and follow all Manitoba Farmers' Market Guidelines found at https://www.gov.mb.ca/health/publichealth/environmentalhealth/protection/docs/farmers_market.pdf
- ❖ Fill out the West Broadway Farmers' Market Vendor Application google form found here: <https://forms.gle/owS1e79inY13m9KJA>
- ❖ Await confirmation of market vendor status from the Good Food Club

Additional information:

- The farmers' market is open on Wednesdays starting July 5th from 3:00-6:00 pm. The last market of the season is scheduled to be September 27th, weather permitting. Fees for product space are \$20 per booth. Table fees will go directly towards paying musicians/other market entertainers, and/or to directly offset market expenses. These rates are subject to change. Vendors may choose to attend the entire season, or sign up for individual dates to attend.
- Table fees of \$20 (cash) per booth, per market will be collected by Good Food Club staff during market hours. A receipt will be provided at the time of payment.
- The market is located in the field behind Broadway Neighbourhood Centre (185 Young Street) and runs from 3:00 – 6:00pm. Vendors are required to stay the entire length of the market. Please come early (between 2:00 and 2:30pm) to set up your table before the market. Vendors are expected to have their booths set up and be ready for sales by 2:45.
- Preference will be given to vendors who make, bake, grow, or raise their own products. Vendors must have all applicable permits for their products.
- All vendors that are selling homemade food products are required to take the Manitoba Safe Food Handling course and be familiar with the Farmers' Market Food Safety Guidelines before selling their products at the farmers' market. Vendors must have all applicable permits for their products. Guidelines can be found at http://www.gov.mb.ca/health/publichealth/environmentalhealth/protection/docs/farmers_market.pdf
- **The Good Food Club, and West Broadway Farmers' Market are partners of the Manitoba Community Food Currency Program.** This program is a community building initiative that empowers members of our community who frequently experience barriers to accessing healthy whole food by providing them with access to community food currency to purchase food directly from participating farmers' markets across Manitoba. Direct Farm Manitoba, market coordinators, and community partner organizations work together to make healthy, local food more accessible to participants. You can learn more about the program here: <https://www.directfarmmanitoba.ca/programs/farmer/>

IMPORTANT VENDOR INFORMATION (CONTINUED)

- Vendors are required to have a table, tablecloth, and tent/canopy as part of their booth setup. (Good Food Club has a limited number of 6-foot tables, and tent space available to borrow on a case-by-case basis. Please contact us directly for more details.)
- Parking will be available for vendors in the Edward Carrier Community Rink located behind Broadway Neighbourhood Centre, adjacent to the field. Vehicles are not permitted on the field. If you require your vehicle to sell your goods from, please contact our market coordinators to arrange something. Good Food Club volunteers may be available to help with transportation of products from vehicles to the field. Please let us know if you require assistance.
- Preference will be given to vendors with high quality, local, and unique agricultural products, foods, and crafts.
- There are limited electrical outlets available for vendors. An additional fee is required for tables requiring a power outlet. Vendors may need to make arrangements so that you are not dependent on having power available for your booth should there be a high demand. We will do our best to accommodate all vendors as able.

A Note on Affordability: Please note that the West Broadway neighbourhood is a mixed-income neighbourhood. Some folks living on a limited income attend the market regularly. In the past, in an effort to increase affordability and access to food, some vendors have found it helpful to mark down one (or more) items on their table as a “special” item at a discounted price for Good Food Club members (by approximately \$1-2). This helps to make products more affordable for low income folks, and increase overall sales for vendors. Please let us know if you would like more information on including this practice at your booth.

The West Broadway Farmers’ Market is coordinated by the Good Food Club, a program of West Broadway Community Organization.



WEST BROADWAY FARMERS' MARKET 2023 FOOD SAFETY REQUIREMENTS

Food vendors are required to be familiar with and follow all the Manitoba Farmers' Market Guidelines found at http://www.gov.mb.ca/health/publichealth/environmentalhealth/protection/docs/farmers_market.pdf

- ❖ Please note all Vendor Application forms will be submitted to the Public Health Inspector for review.

Safe Food Handling

All vendors who make homemade food products must complete a Manitoba approved Safe Food Handling Course, which is valid for 5 years. The course is offered through the Good Food Club. Please bring your Safe Food Handling Certificate to your table to display at the farmers' market.

Additionally, potentially hazardous foods **MUST ALWAYS** be prepared at an approved food handling establishment and conform to all other applicable regulations (see pg. 7 in the Manitoba Farmers' Market Guidelines for examples).

Labelling Requirements

All home packaged food products shall be labelled according to the Manitoba Farmers' Market Guidelines, identifying the following:

- Source
 - Producer name or Identity code
 - And phone number
- Common name of food
- Ingredients
- Date the food was prepared (see pg. 5 in the Manitoba Farmers' Market Guidelines).

For more information contact:

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